

THURSDAY, FEBRUARY 17, 2011

TIME	SERRA	CORTES	DESOTO
8:00am - 5:00pm	Registration desk and sponsor displays open in the Los Reyes Foyer (Conference Center)		
9:30am - 9:40am	Opening Remarks (Serra Ballroom)		
9:45am - 10:25am	The Eyes Have It: Increasing the Use of Institutional Data with a Comprehensive Visual Presentation	The Impact of Student Swirl of One Cohort of College Freshmen: A Real World Example	Online Certificate in IR at FSU - Designed with the Working Professional in Mind
10:25am - 10:45am	Mid-Morning Break and Sponsor Demo: Scantron		
10:45am - 11:25am	Transforming the Static Strategic Plan	IR/BI Operational Data - Journey from Transaction Data to Information	Sponsor Presentation: Compliance Assist, Integrate Planning, Assessment, and Accreditation with Compliance Assist
11:30am - 12:30pm	Keynote Address (Serra Ballroom)		
12:40pm - 2:20pm	Lunch and Business Meeting (Coronado Ballroom)		
2:30pm - 3:10pm	Completing the Numbers: A text Mining Analysis of College Course Withdrawals	Improve Security and Performance of your Web Application	Entering Student Survey: Importance, Opportunities, and Challenges
3:10pm - 3:30pm	Mid-Afternoon Break		
3:30pm - 4:10pm	TIME over Time: Tracking Institutional Measures of Effectiveness over Time	Is Your University Engaged? A Large Metropolitan University's Approach to House Data to Supports its Community Engagement Endeavor	Putting the User in the Driver's Seat - Using SAS tools for On-Demand Reporting
4:20pm - 5:00pm	Understanding Trends in Transfer Student Populations at a Large Metropolitan Research Institution	The Evolution of the Comprehensive Academic Program Review - Three Years After Inception	Systemic Data Governance: Shifting Institutional Culture
5:30pm - 6:30pm	President's Reception (Plaza de las Palmas)		
7:30pm - ??	Game Night (Game Room, San Angelo building)		

FRIDAY, FEBRUARY 18, 2011

TIME	SERRA	CORTES	DESOTO
7:00am - 8:45pm	Breakfast at La Hacienda (with Voucher)		
8:00am - Noon	Registration desk and sponsor displays open in the Los Reyes Foyer (Conference Center)		
9:00am - 9:40am	Developing a Database to Systemize Periodic and Ad-Hoc Benchmarking Analyses	Developing an Institutional-based Online General Education Assessment	
9:50am - 10:30am	Program Valuation and Performance Management	Integrating Student Records Data and Business Intelligence for Real-Time Solutions	
10:30am - 11:00am	Mid-Morning Break		
11:00am - Noon	BoF I	BoF II	BoF III
Noon - ??	Post-Conference Networking Event (Golf or Spa)		